



PRESENTS

FLOOR 33

A/V LIVE SHOW

CONCEPT, MUSIC, DIRECTION & SHOW DESIGN BY PLASTIC TOY
VISUAL PRODUCTION BY PLASTIC TOY & BEIGE STUDIO
WITH THE SUPPORT OF DIEZ PROJECT RECORDS - 2026

60 MINUTES TO SEE THE MUSIC

A MONUMENTAL SCREEN. CAREFULLY CHOSEN MUSIC. A SHOW YOU LIVE, NOT JUST WATCH.

FLOOR33 AT A GLANCE

- DURATION: 60 MINUTES
- FORMAT: A SOUND & VIDEO SHOW, FULLY SYNCHRONISED
- ON STAGE: PLASTIC TOY, IN FRONT OF A LARGE LED SCREEN
- AUDIENCE: ALL AGES, NO AGE RESTRICTION
- DELIVERY: TURNKEY — WE COORDINATE THE SUPPLIERS
- FEE: ON QUOTATION

PLASTIC
TOY



THE CONCEPT

EVERY NOTE HAS ITS IMAGE.

FLOOR33 IS A SHOW IN WHICH SOUND AND VIDEO ARE DESIGNED TOGETHER AND STAY PERFECTLY IN SYNC FROM THE FIRST MOMENT TO THE LAST.

- BOLD VISUAL TABLEAUX THAT UNFOLD LIKE THE SCENES OF A STAGE PRODUCTION.
- A SHARP SELECTION OF THE BEST IN ELECTRONIC MUSIC: FROM HOUSE TO DRUM'N'BASS, BY WAY OF THE UK SOUND.
- A GIANT SCREEN BEHIND THE ARTIST, TURNING THE STAGE INTO A CANVAS.

WHEN THE IMAGE CARRIES THE MUSIC

A CULTURAL PIECE BEFORE IT IS A CONCERT.

IN FLOOR33, THE VISUAL DIMENSION IS SO STRONG THAT IT PUSHES THE MUSIC ALMOST INTO THE BACKGROUND. THE SPECTACLE IS WHAT MATTERS.

LIKE A LARGE-SCALE SOUND-AND-LIGHT SHOW, FLOOR33 IS AS MUCH TO BE WATCHED AS TO BE HEARD. IT DOES NOT TARGET A SINGLE TYPE OF AUDIENCE: IT SPEAKS TO ANYONE WHO ENJOYS BEING SURPRISED AND AMAZED, WHETHER OR NOT THEY FOLLOW ELECTRONIC MUSIC.

- **A UNIVERSAL LANGUAGE: THE IMAGE REQUIRES NO MUSICAL BACKGROUND.**
- **A SHARED MOMENT: DIFFERENT GENERATIONS IN FRONT OF THE SAME SCREEN.**
- **AN ORIGINAL CREATION, NOT A STANDARD CONCERT.**

WHAT YOUR AUDIENCE WILL EXPERIENCE

AN APPOINTMENT IN FOUR MOMENTS.



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AN APPOINTMENT IN FOUR MOMENTS.

1. DARKNESS. BEFORE THE START, THE STAGE IS PLUNGED INTO COMPLETE DARKNESS.

2. THE OPENING. THE SHOW BEGINS. PLASTIC TOY, MASKED, STAYS HIDDEN BEHIND THE STAGE BOOTH DURING THE OPENING SEQUENCE.

3. 60 MINUTES OF TABLEAUX. ON THE GIANT SCREEN, VISUAL WORLDS FOLLOW ONE ANOTHER IN PERFECT SYNC WITH THE MUSIC. THE LIGHTING FOLLOWS THE IMAGE IN REAL TIME.

4. THE FINALE. ON THE VERY LAST IMAGE, DARKNESS RETURNS. THE ARTIST LEAVES THE STAGE UNSEEN, AND THE SHOW ENDS ON PURE EMOTION.

WHO IS PLASTIC TOY?

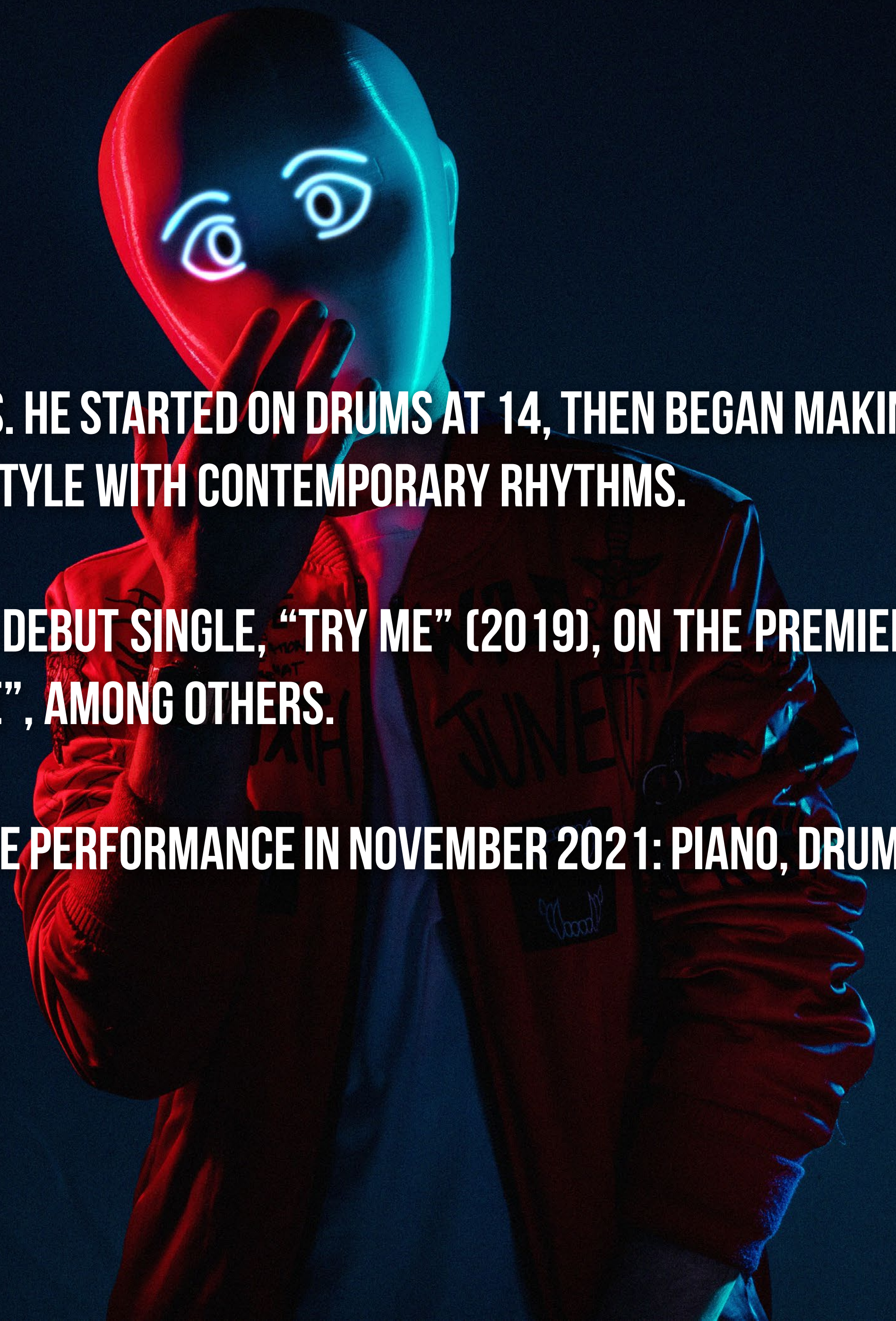
A MASKED ARTIST, BETWEEN MELODY AND MYSTERY.

A FRENCH PRODUCER AND DJ, PLASTIC TOY GREW UP IN THE PARIS SUBURBS. HE STARTED ON DRUMS AT 14, THEN BEGAN MAKING HIS FIRST ELECTRONIC SOUNDS ON A KEYBOARD: A COLOURFUL, MELODIC STYLE WITH CONTEMPORARY RHYTHMS.

HIS SOUND CAUGHT THE EAR OF DJ SNAKE, WITH WHOM HE RELEASED HIS DEBUT SINGLE, “TRY ME” (2019), ON THE PREMIERE CLASSE LABEL. IT WAS FOLLOWED BY “ESCAPE” (2020) AND “LIE MACHINE”, AMONG OTHERS.

A MASKED ARTIST WHO CULTIVATES MYSTERY, HE PRESENTED HIS FIRST LIVE PERFORMANCE IN NOVEMBER 2021: PIANO, DRUMS, DECKS AND AN ON-BOARD CAMERA, IN AN ALREADY HIGHLY VISUAL SHOW.

FLOOR33 IS HIS NEW STAGE CREATION.



A SHOW FOR EVERY AUDIENCE

NO AGE RESTRICTION. NO INDECENT IMAGERY.

FLOOR33 CAN BE PROGRAMMED IN FAMILY-FRIENDLY AND INSTITUTIONAL SETTINGS ALIKE. IT FITS NATURALLY INTO, FOR EXAMPLE:

- CITY FESTIVALS AND MAJOR MUNICIPAL EVENTS
- FESTIVALS AND CULTURAL WEEKS (CINEMA, DIGITAL ARTS, CONTEMPORARY MUSIC...)
- INAUGURATIONS, SEASON OPENINGS AND BACK-TO-SCHOOL NIGHTS
- OPEN-AIR EVENTS ON LARGE SQUARES OR ESPLANADES

A SCREEN, AN IMAGE, A SOUND: FLOOR33 NATURALLY SPEAKS THE LANGUAGE OF CINEMA AND THE MOVING IMAGE.

TWO WAYS TO HOST IT

WHETHER OR NOT YOUR VENUE IS EQUIPPED.

OPTION 1 — YOUR VENUE ALREADY HAS A PROFESSIONAL LED SCREEN

THIS IS OUR PREFERRED SETUP. WE SUPPLY THE COMPLETE SHOW FILE, YOUR TECHNICAL TEAM (SCREEN, SOUND, LIGHTING) INTEGRATES IT INTO ITS INSTALLATION, AND WE GIVE YOUR LIGHTING OPERATOR A SHORT CUE SHEET. YOUR VENUE REMAINS RESPONSIBLE FOR ITS OWN EQUIPMENT.

OPTION 2 — TURNKEY: WE TAKE CARE OF THE SCREEN

NO LED SCREEN AT YOUR VENUE? WE COORDINATE A SPECIALIST SUPPLIER WHO INSTALLS AND RUNS THE SCREEN ON SITE, AND WE HANDLE ALL TECHNICAL EXCHANGES WITH THEM. THIS OPTION REQUIRES A LARGER BUDGET, AGREED TOGETHER IN ADVANCE.

WHY AN LED SCREEN? DEPENDING ON THE VENUE (OUTDOORS AND IN DAYLIGHT IN PARTICULAR), A VIDEO PROJECTOR CAN COMPROMISE HOW WELL THE VISUALS COME ACROSS. AN LED SCREEN IS THEREFORE STRONGLY PREFERRED.

A SHOW THAT ADAPTS TO YOUR VENUE

EVERYTHING CAN BE TUNED.

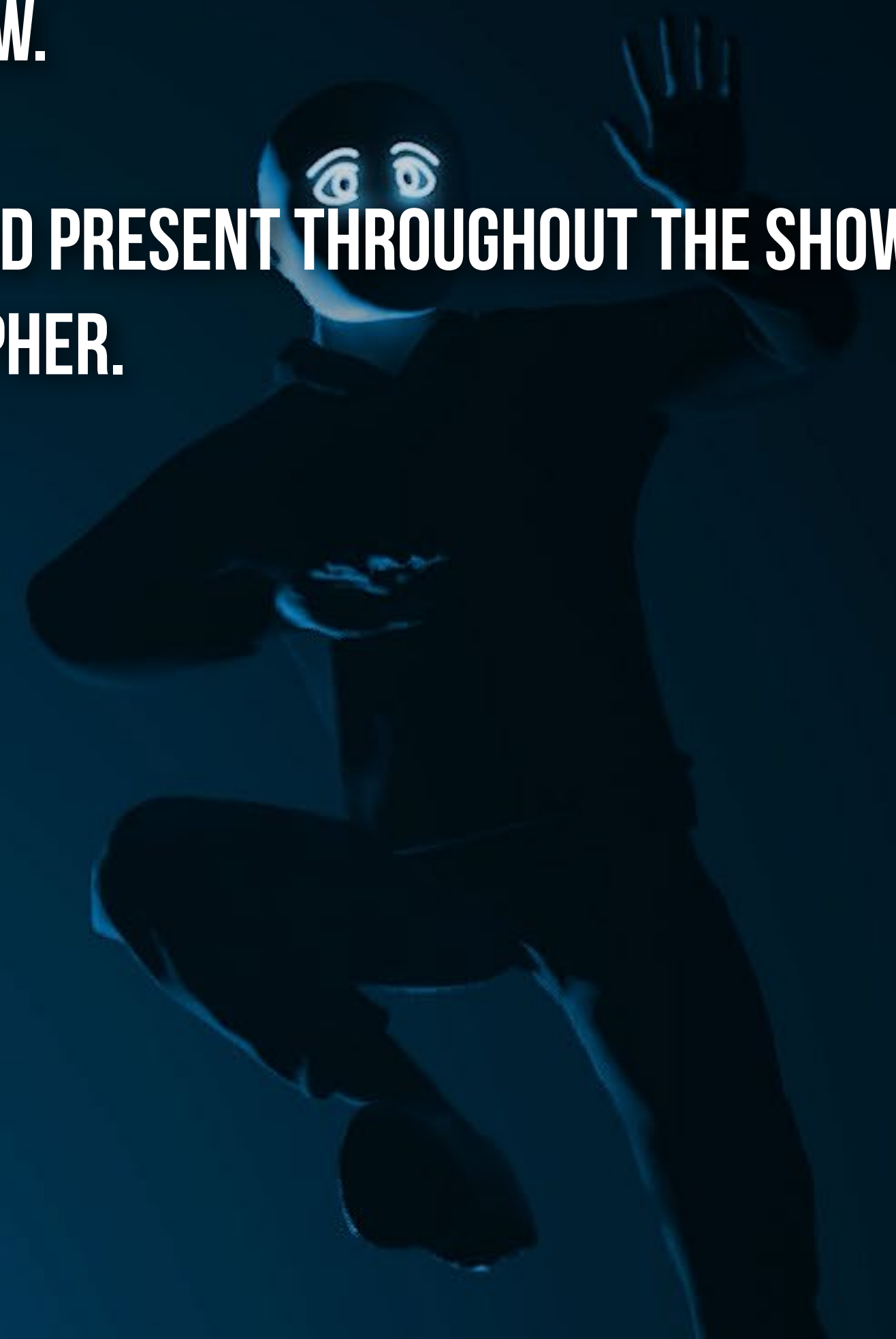
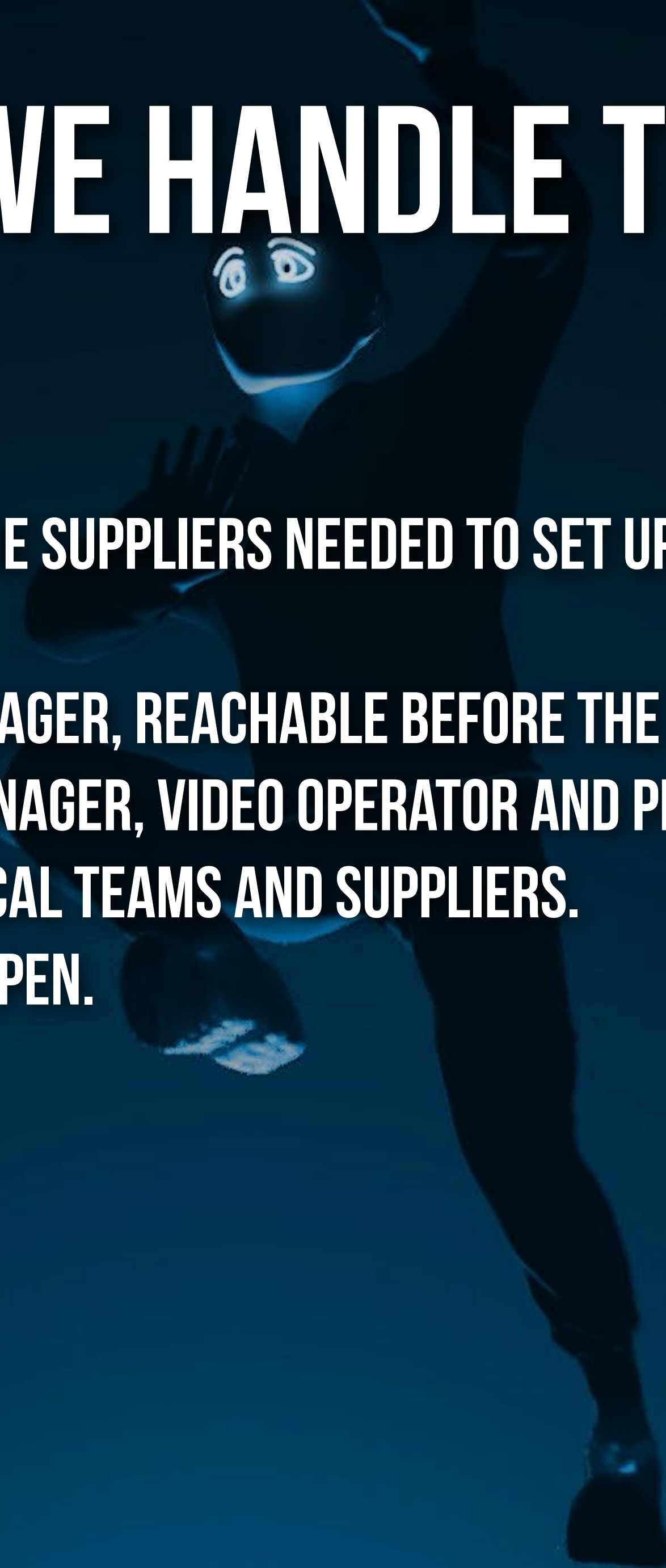
- SOUND LEVEL CAN BE ADAPTED TO THE VENUE AND ITS CONSTRAINTS.
- STROBE EFFECTS CAN BE ADJUSTED TO SUIT THE VENUE AND THE AUDIENCE.
- LIGHTING AND HAZE: RECOMMENDED TO AMPLIFY THE IMAGE, BUT OPTIONAL.
- SPECIAL EFFECTS (FLAMES, ETC.): AVAILABLE AS AN OPTION TO ENHANCE CERTAIN TABLEAUX. THEY ARE SUPPLIED, OPERATED AND FUNDED BY THE ORGANISER, SUBJECT TO VENUE PERMITS.

YOU PROGRAMME, WE HANDLE THE REST

A TURNKEY PERFORMANCE.

YOU PAY THE ARTIST FEE. WE COORDINATE ALL THE SUPPLIERS NEEDED TO SET UP THE SHOW.

- **A SINGLE POINT OF CONTACT: THE TOUR MANAGER, REACHABLE BEFORE THE EVENT AND PRESENT THROUGHOUT THE SHOW.**
- **A SELF-SUFFICIENT TEAM: ARTIST, TOUR MANAGER, VIDEO OPERATOR AND PHOTOGRAPHER.**
- **ADVANCE PREPARATION WITH YOUR TECHNICAL TEAMS AND SUPPLIERS.**
- **A FULL CHECK ON THE DAY, BEFORE DOORS OPEN.**



EXTENDING THE REACH OF YOUR EVENT

CONTENT FOR YOUR COMMUNICATIONS, AND A MOMENT WITH THE AUDIENCE.

- **SYSTEMATIC RECORDING OF THE SHOW: EVERY PERFORMANCE IS FILMED.**
- **VIDEOS SHARED WITH YOU: WE ARE READY TO SHARE THEM WITH THE ORGANISER (THE CITY, THE PROMOTER...). TERMS OF USE ARE AGREED TOGETHER.**
- **AN OFFICIAL PHOTOGRAPHER ON SITE.**
- **MEET & GREET POSSIBLE WITH THE ARTIST, IN A FORMAT TO BE DEFINED TOGETHER.**



LET'S TALK ABOUT YOUR EVENT

FEE: ON QUOTATION.

- 1. TELL US ABOUT YOUR PROJECT: EVENT, VENUE, DATE, EXISTING EQUIPMENT (LED SCREEN OR NOT).**
- 2. WE SEND YOU A QUOTATION TAILORED TO YOUR VENUE AND SETUP.**
- 3. WE SHARE THE HOSPITALITY RIDER AND DETAILED TECHNICAL INFORMATION.**
- 4. WE PREPARE THE BIG DAY TOGETHER.**



CONTACT

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